

Dr. Tasha Eurich

## BIOGRAPHY



Dr. Tasha Eurich is an organizational psychologist, researcher, and *New York Times* best-selling author. As Principal of The Eurich Group, she uses science to help successful executives achieve dramatic personal and organizational change. Globally recognized as the top self-awareness coach and organizational culture expert, her clients include Google, the NBA, IBM, and the White House Leadership Development Program.

Eurich has written two books: *Bankable Leadership*, which debuted at #8 on *The New York Times* bestseller list, and *Insight*, which famed Wharton professor Adam Grant calls one of the three books he recommends most often. Her work has been featured in *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and her TEDx talks have been viewed more than seven million times.